

# Maria Geneva D. Averia



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#### **CAREER OBJECTIVE**

To leverage my experience while continuing to be challenged. My goal is to be able to work in a career oriented and challenging job in SEO field that promotes career growth, and development. I am also looking to establish a long-term employment in a friendly competitive environment.

#### **EDUCATIONAL ATTAINMENT**

People Skills and Management Institute (ESL Center) Contact Center Services NCII Units 103 & 105 Ground Flr., Bandera Bldg., Cervantes St., Dumaguete City, Negros Oriental

Ong Che Tee Bacong High School Sacsac, Bacong, Negros Oriental S.Y. 2003-2007

### **PERSONAL SKILLS**

- Good verbal and written communication skills
- Motivated and always willing to learn new things
- Independent and self-sufficient in handling tasks
- Can work with minimal supervision, ability to work under pressure and in busy environment
- Collaborative and able to work in teams or groups
- An intensely committed and hardworking who does not leave work undone.

Operating Systems: Windows and Linux Programming: HTML, JavaScript, CSS, Python Applications: MS Application, Visual Studio, Dreamweaver, GitHub Desktop, PyCharm, Sublime

#### **SEO SKILLS**

<u>On-page Knowledge</u> – Knowledge of Alt tags on images, Title tag, Anchor text, Meta Description, Meta Keywords, Keyword Research, Image Optimization, Content Optimization, Sitemap (HTML & XML), Broken link check, and Google Webmaster Tool.

Off-page Knowledge – Social Bookmarking submission, Directory submission, Blog Submission, Blog posting, Guest Post, Business Listing, Profile Link, Article submission, Comment posting, Profile Link Creation, Forum Campaign Promotion, Video Submission, Web 2.0 Wiki Submission, etc.

# **WORK EXPERIENCE**

LILO ONLINE MARKETING (former LEASE A SEO) iguestblog.com | egoseoservices.com SEO link Builder Associate 2011 - 2012 - Dumaguete City

# CORE CONVERSION ONLINE MARKETING SOLUTION

Sep 2016 – Dec 2017 | SEO Specialist/Link Builder Westgate Tower Condominium, Madrigal Business Park, Ayala Alabang, Muntinlupa City, Philippines

## CHARACTER REFERENCES

Available upon request.

